



Presentation sports project The Napoleon 100 km Walk

Target

- The Belgian Walking Association, abbreviated BWA – will PROMOTE the “Long Distance Walking Sport” via the presentation of a well-known historical route and renowned locations out of history especially Waterloo;
- Cross-border PROMOTION of our national inheritance (La Grand Place in Brussels, Lion’s Mound & Waterloo Battlefield, the Castle of Beersel, the Basilica of Halle and the Castle of Gaasbeek) through the integration of the sport event in the platform of the association: the international sportsite BWA;
- Encourage DOING SPORTS in nature via a calm, silent passage through the Bois de la Cambre and the majestic Sonian Forest in the belt of the European capital, the picturesque Hallerbos in the Pajottenland and with the integration of the legendary Wall of Geraardsbergen in the final.

Description

Track NV

The intention is to divide the historical 100 km track beyond Waterloo, where Napoleon Bonaparte was defeated on 18 June 1815, in 2 parts: group & free style

- **Part 1 “Group”**: Grand-Place in Brussels → Gooik (80 km)
- **Part 2 “Free style”**: Gooik (Kester) → Geraardsbergen (20 km)

Start of the project

The start of “The 1st Napoleon 100 km Walk” on the Great Place in Brussels will be held on Friday 12 April 2019.

Organization Committee

Theo Bické
Project leader
Tel. +32 9 278 03 46

Luc Van de Velde
Project coordinator
Gsm +32 475 79 99 23

Eddy Rottiers
Designer “Route Napoleon”
Gsm +32 471 37 58 50

Jan Costers
Public Relations Manager
Gsm +32 474 29 06 40