



# Presentation sports project 'The Tour of Flanders Walk'

## Target

- The Long Distance Walking Sport, abbreviated LDW – to put in the PICTURE in our region via a well-known cycling event, the Tour of Flanders;
- Installation of a PLATFORM to encourage/to stimulate new initiatives with regard to the organization of similar multi day walking events in Belgium;
- Creation of an opportunity to promote a healthy, active lifestyle via the walking sport.

## Challenge

### Situation

A strong team of 15 to 20 national and international (race) walkers accepts the challenge to cover the track of the legendary Tour of Flanders (= 260 km) according to the race rules at an average speed of 7 km per hour (or >) and against a daily average of +/- 90 km (= 3 days).

### Start of the project

The start of the Tour of Flanders Walk on the Great Place in Antwerp will always be held 4 days before the official start of the Tour of Flanders "Elite Men".

### Organization Committee

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